

OAPMG International

businessagility.works® Foundations Certification



Providing the foundations to increase customer value through business agility

Ever increasing numbers of organizations are embracing agile approaches in their efforts to adapt, innovate and deliver at speed.

The businessagility.works® Foundations certification and supporting short courses are designed to enable professionals, their teams and the wider organization to develop a consistent mindset, goal and approach to business agility.

Courses and the certification are underpinned by the businessagility.works® Framework, a customer-centric, agile operating framework that enables organizations to sense, respond and adapt to rapidly-evolving customer

66 Develop a consistent mindset, goal and approach to business agility.

for increasing business agility.

Participants will understand the history, evolution and value of business agility, describe the main components of the businessagility.works framework, and identify which business agility principles and value streams to prioritize and why.

Developed originally by VisionLed Consulting, the course and certification are now accredited by APMG, as the examining body, and the professional body for business agility, the Agile Business Consortium.

The framework aligns the three key operating domains of an Agile business:

Business Agility = Customer Agility + Team Agility + Leadership Agility

> Who Is It For?

The target audience includes all working professionals that are required to adopt agile operating models for competitive advantage. It will be particularly beneficial for those accountable for getting the most out of Agile approaches, including product development leads, team members and project professionals.

(i) Qualifications Available

- Foundations
- ▶ Team Agility
- Customer Agility
- ▶ Leadership Agility

You may also be interested in:

- AgileBA®
- ▶ AgilePM[®]

- AgileDS™
- DASA

Change Management

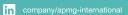
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